



## COAI Press Release



### **Continua Health Alliance Signs Agreement with COAI, the Leading Voice for the Indian Telecom Industry, To Identify Emerging Opportunities in Personal Connected Health**

New Delhi, February 19, 2014

**Continua Health Alliance (Continua) today announced a strategic affiliation with the COAI, the leading voice for the Indian telecommunications industry dedicated to establishing world-class mobile infrastructure, products and services.** Through its membership of leading private cellular operators, telecom infrastructure players and equipment manufacturers, COAI will support Continua's growing portfolio of member companies, particularly in the mobile carrier segment. COAI will also be an important member of Continua's India Working Group. Continua is an international non-profit multi-stakeholder group, and the leading organization convening global technology industry standards to develop end-to-end, plug-and-play connectivity for personal connected health.

*"We are pleased to partner with COAI, sharing the strategic vision of engaging mobile operators in India," said **Clint McClellan, Continua Board President and Chairman.** "In India, the need for mobile connected health solutions is increasing rapidly, and we look forward to working with COAI to create additional opportunities for our members and further expansion."*

*"COAI is very pleased to work with Continua, an innovative and valuable organization providing a forum for the telecom industry and associated markets to identify emerging opportunities in personal connected health," said **Rajan S. Mathews, Director General, COAI.** "As we know, the National Telecom Policy 2012 envisages m-health amongst its priority objectives for further socio-economic development in India. We look forward to our association with Continua towards helping achieve the said objective with their insights and expertise in the domain. We are hopeful of making important inroads in India, via Continua's India Working Group."*

COAI now includes Continua as one of the several international organizations with whom they collaborate, including ITU, GSMA, UMTS, WWRF and 3GPP. COAI's core membership includes private cellular operators Aircel, Bharti Airtel, Idea Cellular, Telewings Communications Services, Videocon Telecom and Vodafone India. COAI's present Associate Members include Alcatel Lucent India, Ascend Telecom Infrastructure, Cisco Systems India, Ericsson India, GTL Infrastructure, Huawei Technologies, IBM India, Indus Tower, Intel Corporation, Nokia Solutions and Networks India, Qualcomm India and ZTE India.

*"Healthcare will finally converge to mobile phones in the next few years, and working with COAI, we hope to achieve the goal of mobile health (mHealth) for all by 2016," added **Rajendra Pratap Gupta,***

**Chair, India Working Group.** *"This is a great milestone for Continua and we are truly excited at the synergies in improving the state of healthcare delivery through mHealth working with COAI."*

Continua is actively engaged in partnerships with nine international standards bodies currently represented in the Design Guidelines. Certification according to Continua's Guidelines signifies compliance with global industry standards, facilitates data security, and is proven to decrease time to market and reduce development costs.

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### About COAI

COAI was constituted in 1995 as a registered, non-governmental society. COAI's vision is to establish India as the global leader of innovative mobile communications infrastructure, products and services and achieving a national teledensity of 100%, including broadband. The association is also dedicated to the advancement of modern communication and towards delivering the benefits of innovative and affordable mobile communication services to the people of India.

**[www.coai.in](http://www.coai.in)**

### About Continua Health Alliance

Continua Health Alliance (Continua), an international not-for-profit industry group, is the leading organization convening global technology industry standards to develop end-to-end, plug-and-play connectivity for personal connected health. Continua is dedicated to the development of Design Guidelines and test tools to expedite the deployment of personal connected health devices and systems that will dramatically improve health management, clinical outcomes and quality of life. Personal connected health will empower information-driven health self-management and facilitate the incorporation of health and wellness into the day-to-day lives of consumers. Continua is a pioneer in establishing standards-based guidelines and security for connected health technologies such as tablets, smartphones, gateways and remote monitoring devices through its Guideline releases. The Alliance's activities include a certification and brand support program, events and collaborations to support technology and clinical innovation, and outreach to employers, payers, governments and care providers. With over 200 member companies reaching across the globe, Continua is comprised of technology, medical device and health care industry leaders and service providers dedicated to making personal connected health a reality

**[www.continuaalliance.org](http://www.continuaalliance.org)**