



Press Release

COAI is pleased with TRAI order, but prefer market play on tariffs



New Delhi, April 09, 2015

COAI is pleased that TRAI has kept the differential between local and Roaming call and messaging rates, in its order on roaming tariffs today.

In a statement, **Mr. Rajan S. Mathews**, **Director General of COAI**, said, *“TRAI has recognized there are long distance costs that need to be covered and hence the need for differential tariffs. However, the industry is disappointed that TRAI has not allowed for a longer time for market forces to play out. Given the extreme nature of competition in Indian markets and the low price points that already exist, a light touch regulatory approach that relied more on market forces would have been desirable. It is too early to compute the impact on industry revenues at present.”*

About COAI

COAI was constituted in 1995 as a registered, non-governmental society. COAI's vision is to establish India as the global leader of innovative mobile communications infrastructure, products and services and achieving a national teledensity of 100%, including broadband. The association is also dedicated to the advancement of modern communication and towards delivering the benefits of innovative and affordable mobile communication services to the people of India.

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