



## PRESS RELEASE

### COAI HEARTILY WELCOMES THE NEW DIRECTOR GENERAL

**April 9 2010, NEW Delhi.... Mr. Rajan S. Mathews, the new Director General of COAI has taken over the reins of the industry association today.**

Mr. Mathews is quite well known to the Indian telecom industry since the days of the **build out of Birla-AT&T's** Gujarat and Maharashtra circles. Along with this earlier association to the Indian telecom industry, he also brings along a **rich knowledge of finance and administration.**

Mr. Mathews pursued both his **MBA and Master of Arts degrees from Rutgers University** and is a **CPA from the State of New Jersey.** He sits on the board of several community non-profit organizations and has also worked as a senior consultant at **Pricewaterhouse Coopers** earlier in his career. He has also served as President of **Telephone Systems International** and V.P. and CFO of **Call Sciences Inc** and held various senior executive positions with AT&T wireless.

Prior to joining COAI, Mr. Mathews was the **COO of US operations and Corporate CFO and V.P. of Telargo,** where he oversaw the company's US operations and financial, accounting, treasury, tax, administrative and HR functions.

Mr. Mathews on taking charge reminisced fondly about his association with the Indian telecom industry earlier and appreciated the global recognition that the industry has achieved.

Mr. Mathews stated, **"It is a privilege to be the Director General of such a prominent industry association** in India. I am also delighted to come back and serve the Indian telecom industry at a time when it is making record progress and there is no stopping now. I can clearly see that the **time ahead is going to be full of exciting opportunities.** However, at the same time there will also be **several challenging issues for which we need to take steps in the right direction for their effective resolution."**

He also stated, **"My endeavour would be to work towards the common goals** of the industry and make sure that **COAI as an institution continues to grow and flourish.** I am sure with the cooperation of all the members we can move forward together and meet these challenges effectively and build on the good work already done by my colleagues in the earlier years.

**COAI, along with its members extended a warm welcome to their new Director General and assured him of their fullest co-operation and support.**

**Ms. Suneeta Reddy, Chairperson, COAI** congratulated Mr. Rajan Mathews on assuming the Office of Director General of COAI and stated, **"We believe that the association would greatly benefit from the experiences of such an eminent personality and his contribution towards the industry will help us in achieving newer heights."**