



COAI News Bulletin – 1

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1 billion cellular phone users in the world!

According to the latest figures the world's 1 billionth cellular subscriber* will sign up for service in the first week of April 2002. The 1 billion total is heavily dominated by the GSM standard, accounting for over 67% (at Q4 2001) of the total.

Third generation or '3G' networks account for very little (5 million+ subscribers) of the total. The vast majority of these users are on the cdma2000 1x networks in Korea.

A sign of the recent pace of growth in the number of users is demonstrated by the time taken for the second 500 million total to be reached. The 500 million mark was passed in February 2000, with the second 500 million only taking a further 25 months - when subscribers signed up at the spectacular rate of more than 450 per minute!

Whilst subscriber additions have slowed in many European markets, China and

other developing markets have emerged as the driver for future growth. World Cellular Forecasts show the two billion mark being passed in 2005, with the Asia Pacific and Latin America regions driving the growth.

While growth in SMS or text messaging has been phenomenal - the much heralded mobile internet is used by barely 5% of the subscriber base.

Mobile outlook – Some facts

	Q4 2001
Subscribers	940,979,000
Largest individual market	China, 149,134,000
World ARPU	\$34.00
Prepaid subscribers	392,355,000
SMS per GSM subscriber	40 per month

Delhi to Cross 1 Million Mark in March'02

At the rate of acquiring more than 1600 new cellular subscribers per day, (calculations based on the net additions of the last quarter), Delhi will cross the 1 million mark by mid march 2002. **Congratulations Delhi!**

Cumulative Figures for Delhi

