

GLOBAL MOBILE 20 – 20

1. **By December 2007, there were 2.6 billion GSM connections worldwide.**
2. **220 countries have GSM or 3GSM networks operating today.**
3. **The world's biggest GSM markets are China (483m), India (176m) and Russia (168m).**
4. **There are 1.2 million new GSM additions every day, i.e. every second, there is an addition of 14 subscribers.**
5. **It took 12 years to get to 1 billion GSM connections and just 30 months to get to 2 billion.**
6. **85% of the world's mobile connections are GSM.**
7. **64% of mobile users are in emerging markets.**
8. **More than 80% of the world's population is covered by GSM networks.**
9. **There are more than 190 million 3GSM connections.**
10. **Mobile Broadband (HSPA) networks have been launched in over 70 countries.**
11. **Mobile operators have spent more than \$234 billion in building GSM and 3GSM networks since 2002.**
12. **In 2006, cellular services accounted for 1.6% of the global economy.**

- 13. People spend 40% more time on mobile calls than they did in 2000.**
- 14. Nearly 7 billion text messages are sent every day.**
- 15. The first text message was sent in 1992. The message was 'merry xmas'.**
- 16. The world's best selling phone is the Nokia 1100 which has sold more than 200 million units.**
- 17. More than 1 billion mobile phones will be sold this year (i.e. CY 2008).**
- 18. The world will reach 4 billion mobile connections in Q1 2010.**
- 19. Annual mobile advertising spend will be \$14 billion in 2011.**
- 20. 350 million people will have access to wireless e-mail by 2010.**

Source: GSMA & Wireless Intelligence