

News Flash



Missed Calls- The New Way of Life

One missed call = 'I'm free'

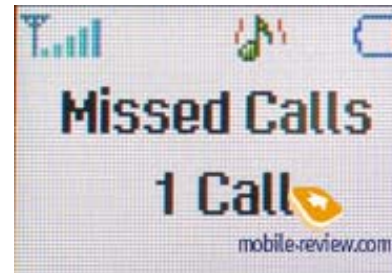
Two missed calls = 'I'm going to the canteen'

One missed call = 'I'm missing you'

Two missed calls = 'Lets meet'.

One missed call = ' I've reached the theatre, where r u?'

Are you confused? Not able to understand the codes?



Welcome to the world of 'Missed Calls'

Missed calls have become an effective way of communication for the new generation. Teenagers have found the way of using missed calls so innovatively that it has almost turned into a culture often termed as 'Missed Call Culture'. Through this means, communication carries on effectively and at no cost at all. It's an amazing network these guys form, a lot of planning and analyzing goes into it. They assign meaning to the number of missed calls and then use them accordingly.

Most teenagers rely on pre-paid cards. They have to balance these cards on limited budgets yet at the same time send loads of messages, play games, download ringtones and wallpapers. Missed calls help them to save on Talktime – a precious commodity for them. Very often a group of people who are supposed to meet at a particular place chose to signal that they have reached by giving a missed call, rather than making a call or sending an SMS. The idea is to avoid expenses of a call or an SMS. If a missed call can convey the message, why waste even a buck.

Call it smart saving or awesome understanding of each other's signals, but this syndrome adapts well to the eternally economized lifestyle of every teenager. The teens echo that this syndrome is here to stay and they are happy. So, the next time you get a missed call try to figure out the signal it is conveying.

Source: The Age (Delhi) – Wednesday June1, 2005.