



3G Mobile Broadband for All

Monday 28th April 2008, at Hotel Leela Palace Kempinski, Airport Road, Bangalore

SEMINAR AGENDA

- **Welcome** by Mr. T.V. Ramachandran, Director General, COAI
- **Lighting of Lamp** by Chief Guest
- **Special Address** by Director, STPI
- **Inaugural Address** by Secretary IT, BT & S&T, Government of Karnataka
- **Global Overview of the Success of HSPA** by Jaikishan Rajaraman, Senior Director – Services, GSMA
- **International Experiences of 3G/ Mobile Broadband** by Mr. Neil Gough, Director Group Public Policy, Vodafone Group Services Ltd
- **Mobile Broadband Applications** by Mr.Bo Ribbing Head of Core Networks and System Solutions and General Manager – 3G Program for Market Unit India and Sri Lanka, Ericsson India
- **Operator Perspective – Developing a Business Case for your Market**
by Supun Weerasinghe, Chief Operating Officer, Dialog Mobile – Sri Lanka
- **Analysis of Mobile Broadband Technologies for India** by Naresh Singh, Principal Analyst, Technology & Service Provider Research, Gartner
- **Device Trends and the Market** by Nokia India Ltd
- **Low Cost / Affordable 3G/HSPA Devices** by Mohit Bhushan, Sr. Director of Product Management, Qualcomm CDMA Technologies
- **Application Processors** by Mr. Balachandar Santhanam, System Architect, Infineon Technologies
- **Applications Driving Mobile Broadband** by David O'Byrne, Director - Mobile Operator Business Development, Microsoft
- **Summing Up & Close, Invitation to Workshop**
- **Workshop: “Connecting Customers & Communities”**
Amajit Gupta, Director–Communications &Media, Microsoft India.
 - Mobile Broadband applications with Microsoft
 - Demonstration of services