



“3G MOBILE BROADBAND FOR ALL”

Friday, 25th April 2008, at The Ball Room, The Oberoi's, Zakir Hussain Marg, New Delhi

SEMINAR AGENDA

MORNING SESSION

- **Welcome** by T.V. Ramachandran, Director General, COAI
- **Lighting of Lamp** by the Hon'ble Minister for Communications & IT, Thiru A. Raja
- **Global Overview of Mobile Broadband** by Rob Conway, CEO and Member of the Board, GSMA
- **Potential for Mobile Broadband in India – Operator Perspective** by Sunil Bharti Mittal, Chairman & M.D, Bharti Airtel Ltd.
- **Live Demo of Mobile Broadband Applications** by P. Balaji, VP - Marketing & Strategy, Ericsson India Pvt. Ltd,
- **International Experiences of 3G Mobile Broadband** by Neil Gough, Director Group Public Policy, Vodafone Group Services Ltd.
- **3G Mobile Broadband for Mass Market - Technology Enabler Perspective** by Kanwalinder Singh President, Qualcomm India & South Asia
- **Developing a Business Case for Your Market - Operator Perspective** by Paul Salmon, Head of Technology Development, Maxis Malaysia
- **Inaugural Address** by the Hon'ble Minister of Communications & IT, Thiru A. Raja

AFTERNOON SESSION

- **Opening Remarks by Chairman of the Afternoon Session** Shyamal Ghosh, Chairman, Data Security Council, NASSCOM & Former Chairman, TC & Secretary DoT
- **Analysis of Mobile Broadband Technologies for India** by Naresh Singh, Principal Analyst, Gartner, Inc.
- **Device Trends and the Market** by Nokia India Ltd.
- **Applications Driving Mobile Broadband** by David O'Byrne, Director, Mobile Operator Business Development, Microsoft
- **Summing Up & Closing Remarks** by Shyamal Ghosh, Chairman Data Security Council, NASSCOM & Former Chairman TC & Secretary DoT